

ORDINANCE NO. **173286**

- Authorize the Director of Portland Parks and Recreation or his designee to set fees charged at municipal golf courses (Ordinance, amend City Code Section 20.20.010).

The City of Portland ordains:

Section 1. The Council finds:

1. The golf fund is an Enterprise Fund managed by Portland Parks and Recreation which generates revenue by charging greens fees for the privilege of playing on the City's five 18-hole golf courses. The Fund must operate on a self-sufficient basis in order to maintain and improve its physical assets.
2. Competition has greatly increased over the past five years with the development of many new privately owned facilities. These facilities offer a wide variety of incentives toward the use of their facilities. Peak rates, twilight rates, winter rates and other discounts based on seasons, time of day and day of the week have become commonplace in the industry and are necessary to operate a viable program.
3. The City's recreation programs, including the golf program, are market-based activities. The golf marketplace requires flexibility in setting fees in order to remain competitive, adapt to changing market conditions, and balance revenue needs with customer demands. Rate changes reviewed by the Golf Advisory Committee and approved by the Director of Portland Parks and Recreation would protect the public interest and allow the flexibility necessary to operate the program on an efficient and profitable basis.

NOW, THEREFORE, the Council directs:

- a. That Section 20.20.010 of the City Code be repealed and replaced with the following:

20.20.10 Playing Rates.

Greens fees shall be charged and collected for the privilege of playing golf at the Eastmoreland, Rose City, Progress Downs and the Greenback and Great Blue courses at Heron Lakes.

In addition, fees shall be charged and collected for the use of other golf facilities and equipment such as driving ranges and golf carts.

The Director of Portland Parks and Recreation or his designee shall determine the appropriate rates related to the use of golf courses, their facilities and equipment. Those rates and charges, as well as other necessary regulations, shall be listed in the "City of Portland Golf Operations Manual."

Section 2. The revision in the process of setting fee rates for the use of golf facilities and equipment shall be effective retroactively to January 1, 1999.

Section 3. The Council declares that an emergency exists because delay in effecting these revisions as outlined in Section 1 hereof will unnecessarily deprive the City of the benefit of a viable and competitive fee structure; therefore this Ordinance shall be in force and effect from and after its passage by the Council.

Passed by the Council **APR 28 1999**
Commissioner Jim Francesconi
Gordon Wilson:jz
April 13, 1999

GARY BLACKMER
Auditor of the City of Portland
By *Britta Olson*
Deputy

* Authorize the Director of Portland Parks and Recreation or his designee to set fees charged at municipal golf courses (Ordinance, amend City Code Section 20.20.010).

INTRODUCED BY	Filed: APR 16 1999
Commissioner Jim Francesconi	Gary Blackmer Auditor of the City of Portland By: <u>Gary Kershner</u> Deputy For Meeting of: _____ ACTION TAKEN: _____
NOTED BY COMMISSIONER	
Affairs	
Finance and Administration	
Safety	
Utilities <i>self/1st</i>	
Works	
BUREAU APPROVAL	
Bureau: Portland Parks & Recreation	
Prepared by Date Gordon Wilson April 13, 1999	
Budget Impact Review: <input checked="" type="checkbox"/> Completed <i>1st</i> <input type="checkbox"/> Not Required	
Bureau Head: Charles Jordan <i>[Signature]</i>	

AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
			YEAS	NAYS
Consent <input checked="" type="checkbox"/>	Regular			
NOTED BY	Francesconi	Francesconi	<input checked="" type="checkbox"/>	
<i>Deputy</i> City Attorney <i>[Signature]</i>	Hales	Hales	<input type="checkbox"/>	
City Auditor	Saltzman	Saltzman	<input type="checkbox"/>	
City Engineer	Sten	Sten	<input type="checkbox"/>	
	Katz	Katz	<input type="checkbox"/>	