

Agenda No. **168909**  
 ORDINANCE NO.

Title

\*Revise fees and modify the potential uses of surcharges at municipal golf courses. (Ordinance: Amend Code Section 20.20.010)

INTRODUCED BY	Filed: <b>JUN 2 1995</b>
Commissioner Hales	Barbara Clark Auditor of the City of Portland
NOTED BY COMMISSIONER	
Affairs	By: <u>Cay Kevahner</u> Deputy
Finance and Administration	For Meeting of: _____
Safety <i>Charles Jordan</i>	ACTION TAKEN:
Utilities	
Works	
BUREAU APPROVAL	
Bureau: Parks & Recreation	
Prepared by      Date 05/30/95 Gordon Wilson	
Budget Impact Review: <input checked="" type="checkbox"/> Completed <input type="checkbox"/> Not Required	
Bureau Head: Charles Jordan, Superintendent <i>Charles Jordan</i>	

AGENDA	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
		YEAS	NAYS
Consent      Regular <input checked="" type="checkbox"/>	Blumenauer		
NOTED BY	Hales	✓	
City Attorney	Kafoury	✓	
City Auditor	Lindberg	✓	
City Engineer	Katz	✓	

- b. The \$2.00 per nine-hole surcharge on non-residents, adopted July 13, 1994, is repealed as of June 12, 1995.
- c. Effective June 12, 1995, a \$1.00 surcharge on all rounds except youth rounds and the Senior Winter pass program is established. Subject to the declaration of the Debt Manager (as described below), this surcharge revenue is declared to be excluded from "gross revenue" as defined in Ordinance No. 164413 and is to be deposited in the Youth Trust Fund, where it will be used for programs within the City of Portland that provide positive educational or recreational experiences for school-aged children.
- d. Notwithstanding other stated purposes of surcharge revenue, the first priority for all surcharges adopted after 1991 is to ensure the financial health of the golf system and protect the interests of bondholders. The City's Debt Manager is hereby authorized to determine if and when the Golf Fund should receive revenues from any golf surcharge adopted after 1991, in order to ensure that sufficient funds are available to the golf system for operating, debt service, and capital expenses. If the Debt Manager deems it necessary, he/she is authorized to declare on behalf of the City Council that part or all of these post-1991 surcharges are "gross revenue" for the purposes of Ordinance No. 164413 and redirect an amount equal to that revenue from the Youth Trust Fund to the Golf Fund. This declaration by the Debt Manager can be made retroactive to the beginning of the fiscal year in which it is made, including Fiscal Year 1994-95.

Section 2. The Council declares that an emergency exists, because steps to improve the fiscal condition of the Golf Fund must be taken before the end of the current fiscal year; therefore, this ordinance shall be in force and effect from and after its passage by the Council.

Passed by the Council,

Commissioner Hales

Charles Jordan:gw\golford.wpd

June 7, 1995

JUN 07 1995

BARBARA CLARK

Auditor of the City of Portland

By *Billie Olson*  
Deputy

# ORDINANCE No. 168909

\*Revise fees and modify the potential uses of surcharges at municipal golf courses. (Ordinance: Amend Code Section 20.20.010)

The City of Portland ordains:

## Section 1. The Council finds:

1. The Golf Fund is an Enterprise Fund managed by Portland Parks and Recreation which generates revenue by charging greens fees for the privilege of playing on the City's five 18-hole golf courses.
2. On June 19, 1991 (Ordinance No. 164313), the Council added a \$.50 per nine-hole surcharge to be used for high priority youth recreation programs. This revenue was explicitly excluded from "gross revenue" by Ordinance No. 164413, which authorized the sale of golf revenue bonds and made certain covenants in order to protect the interests of bondholders. The surcharge revenue was deposited not in the Golf Fund but in the Youth Trust Fund, which is a subsidiary fund budgeted within the Portland Parks Trust Funds.
3. On June 1, 1994, the Council adopted an additional \$.75 per nine-hole surcharge, also to be used for youth recreation programs, through Ordinance No. 167734, and declared that revenue to be excluded from "gross revenue" and deposited in the Youth Trust Fund.
4. On July 13, 1994, the Council adopted a \$2.00 per nine-hole surcharge for nonresidents of the City of Portland through Ordinance No. 167902. This revenue, also excluded from "gross revenue" and deposited in the Youth Trust Fund, was dedicated to programs within the City of Portland that provide positive educational or recreational experiences for school-aged children. In Resolution No. 35301 (approved on August 10, 1995), the Council decided to distribute the FY 1994-95 revenues from this surcharge directly to Portland area school districts.
5. With the ensuing year's experience, and with the help of research conducted by the City Auditor's staff and the Office of Finance and Administration, it has become apparent that the non-resident surcharge has had a negative impact on customer demand, and that the Golf Fund will need some changes to the current surcharge structure in order to be financially healthy, both immediately and for the long term.
6. The City Council reaffirms its commitment to protect the interests of those who purchase City of Portland bonds and is willing to make changes necessary to strengthen the Golf fund and ensure that its covenants are met.

7. The Council also recognizes the value of rebuilding customer demand at the City's courses and is willing to make price changes to pursue that goal--including equalizing rates between residents and non-residents, making the 9-hole rates at the Heron Lakes Great Blue course more competitive, and the allowing the flexibility to offer promotional pricing during off-peak times such as twilight hours or the winter months. In addition, errors in Ordinance 167902 dealing with the amounts charged at the Heron Lakes Great Blue course should be corrected at this time.

NOW, THEREFORE, the Council directs:

- a. Section 20.20.010 of the City Code is amended to read as follows:

20.20.010 Playing Rates

- (a) The following rates shall be charged and collected for playing golf at Eastmoreland, Rose City, Progress Downs, and the Green Back course at Heron Lakes effective on the dates indicated:

	<u>6/12/95</u>	<u>1/1/96</u>	<u>1/1/97</u>
9 holes			
<u>weekdays</u>	<u>9.00</u>	<u>9.50</u>	<u>10.00</u>
<del>weekdays, resident</del>	<del>8.00</del>	<del>8.50</del>	<del>9.00</del>
<del>weekdays, non-resident</del>	<del>10.00</del>	<del>10.50</del>	<del>11.00</del>
<u>weekends and holidays</u>	<u>10.00</u>	<u>10.50</u>	<u>11.00</u>
<del>weekends and holidays, resident</del>	<del>9.00</del>	<del>9.50</del>	<del>10.00</del>
<del>weekends and holidays, non-resident</del>	<del>11.00</del>	<del>11.50</del>	<del>12.00</del>
18 holes			
<u>weekdays</u>	<u>17.00</u>	<u>18.00</u>	<u>19.00</u>
<del>weekdays, resident</del>	<del>15.00</del>	<del>16.00</del>	<del>17.00</del>
<del>weekdays, non-resident</del>	<del>19.00</del>	<del>20.00</del>	<del>21.00</del>
<u>weekends and holidays</u>	<u>19.00</u>	<u>20.00</u>	<u>21.00</u>
<del>weekends and holidays, resident</del>	<del>17.00</del>	<del>18.00</del>	<del>19.00</del>
<del>weekends and holidays, non-resident</del>	<del>21.00</del>	<del>22.00</del>	<del>23.00</del>

Rates for playing the Great Blue Course at Heron Lakes shall be:

	<u>6/12/95</u>	<u>1/1/96</u>	<u>1/1/97</u>
<u>9-hole ticket</u>	<u>14.00</u>	<u>15.00</u>	<u>16.00</u>
<u>9-hole ticket, resident</u>	<u>15.50</u>	<u>16.50</u>	<u>17.50</u>
<u>9-hole ticket, non-resident</u>	<u>17.50</u>	<u>18.50</u>	<u>19.50</u>
<u>18-hole ticket</u>	<u>27.00</u>	<u>29.00</u>	<u>31.00</u>
<u>18-hole ticket, resident</u>	<u>25.00</u>	<u>27.00</u>	<u>29.00</u>
<u>18-hole ticket, non-resident</u>	<u>29.00</u>	<u>31.00</u>	<u>33.00</u>

(Holiday rates shall be charged on these days: New Year's Day, Presidents' Day, Martin Luther King's Birthday, Memorial Day, Independence Day, Labor Day, Veteran's Day, Thanksgiving Day, and Christmas Day. In the event the holiday falls on a weekend, these rates will apply only on the day the holiday actually falls and not on the Friday preceding nor the Monday following.)

- (b) For players who show a valid membership card in the City Junior Golf Club and who have passed their ninth birthday but who have not passed their eighteenth birthday, the rate for each 9 holes or less shall be \$3.00, except for the Great Blue Course at Heron Lakes.

The "Junior" rate will not apply on Saturdays, Sundays, or holidays before 3:00 p.m. or after 4:00 p.m. on weekdays between April 1 and September 30.

- (c) For college golf team members during practice rounds or intercollegiate tournament competition only for each 9 holes or less, the rate shall be \$3.00, except at Heron Lakes Great Blue Course.

For high school golf teams during practice rounds for each 9 holes or less, the rate shall be \$3.00, except at Heron Lakes Great Blue Course.

For Portland Interscholastic League high school golf teams during league matches, No Charge. Only the following schools have playing privileges for their golf teams on City golf courses: Portland Interscholastic League high schools, Central Catholic High School, St. Mary's High School, David Douglas High School, Parkrose High School, and Portland Community College.

- (d) For senior citizens, 65 years or older, who show a valid Senior Citizen Golf Membership Card, the following rates shall apply effective on the dates indicated:

	<u>6/12/95</u>	<u>1/1/96</u>	<u>1/1/97</u>
	<u>6.75</u>	<u>7.25</u>	<u>7.75</u>
<u>resident</u>	<u>5.75</u>	<u>6.25</u>	<u>6.75</u>
<u>non-resident</u>	<u>7.75</u>	<u>8.25</u>	<u>8.75</u>

Except for the Great Blue Course at Heron Lakes.

Senior Citizen Golf Membership Cards will be available through the Golf Operations office of the City. In order to obtain a card, two pieces of I.D. showing proof of age and including a picture, will be required. A one-time fee of \$5 will cover the cost of the card. Lost or stolen cards will be replaced at a cost of \$2. Absolutely no senior rates will be applicable without presentation of a valid card.

A special 6-month ticket may be purchased for the period October 1 through March 31, and the cost of said ticket shall be \$100. The ticket will be valid for 75 rounds of 9 holes or less. The ticket will not be valid for play on the Heron Lakes Great Blue Course.

The senior citizen rates will not be valid on Saturdays, Sundays, or holidays before 3 p.m. or after 4 p.m. on weekdays between April 1 and September 30.

- (e) In addition to the appropriate greens fee, the following rates shall be collected from the Concessionaire for each motorized cart rented from his fleet. Also, the charge will be made for golfer-owned motorized carts when such use is permitted.

\$2.00 for each 9 holes played  
\$4.00 for each 18 holes played

- (f) Players shall be restricted to not less than 18 holes of play on Saturdays, Sundays, and holidays between daylight and five hours before sunset.  
EXCEPTION: Nine hole tickets may be purchased for play on the back nine only on Saturdays, Sundays, and holidays for a period of one hour after daylight, or until the first group playing 18 holes reaches the eighth green.
- (g) Rates for the privilege of using the facilities of the Eastmoreland driving range shall be set by the clubhouse Concessionaire with the approval of the Director of Portland Parks and Recreation.
- (h) All greens fees must be paid in full in advance. No refund will be granted on any rates herein established. All tickets issued in accordance with the above schedule are a permit to play the game of golf, issued to a single individual on the date of issue, and shall not be transferrable.
- (i) Rain checks may be issued if four or less holes have been played at the discretion of the concessionaire and staff.

A rain check can only be used for the rate (weekday, weekend/holiday) at which the original greens fee was purchased. A 9-hole rain check issued from the purchase of an 18-hole ticket can only be used with the purchase of an additional 9-hole ticket and at the rate (weekday, weekend/holiday) at which the original greens fee was purchased. A 9-hole rain check given on an 18-hole greens fee ticket can only be used on the back nine of a future 18-hole ticket.

- (j) There shall be no refund for a 6-month Senior ticket once the ticket has been paid for and delivered. Sickness, weather, absence, etc., shall not provide any reason for a refund.
- (k) For the privilege of reserving golf course playing time for the purpose of staging private tournament or group play as allowed within the guidelines of the Golf Operations Manual, the following fees will be added effective February 1, 1994, to the rates charged in Sections (a) through (d) of this Code Section.

For each 9-hole ticket	\$2.50
For each 18-hole ticket	\$5.00

The rates will not apply to men's and women's clubs, organized league play, or any O.G.A., P.G.A., U.S.G.A., or charity event sponsored by the City golf program as approved by the Director of Portland Parks and Recreation.

- (l) The Director of Parks and Recreation is authorized to establish "Winter Rates" for greens fees during the months of November through February which rates may be up to 50% less than the rates specified above. Notwithstanding this reduction of rates in the winter months, the surcharges established by Council ordinance in terms of amounts per round shall not be reduced.
- (m) The Director of Parks and Recreation is authorized to set "Twilight Rates" for greens fees for the last two hours of tee times on Friday, Saturday, and Sunday during daylight savings periods of the summer, which rates may be up to 40% less than the rates specified above. Notwithstanding this reduction of rates in the twilight hours, the surcharges established by Council ordinance in terms of amounts per round shall not be reduced.